**Lasvit Unveils Monumental Outdoor Glass Installation at Milan Design Week**

Milan, Italy **– Lasvit, a leader in hand-made glassmaking, is proud to announce its presentation, "Re/Creation," at Palazzo Isimbardi during the 2024 Milan Design Week. Known for pushing the boundaries of artisanal glass, Lasvit is set to captivate audiences with a monumental outdoor fused glass installation, showcasing the brand's mastery and innovative approach to design, architecture, and glassmaking.**

Visit Lasvit at Palazzo Isimbardi to witness the art of glass redefined for a **Press Preview** on **Monday, April 15, from 10am-8pm** (RSVP necessary). The exhibition is open to the public from 16-21 April.

Through “*Re/Creation*,” Lasvit sets up a sanctuary for creative escapism amid the hustle and bustle of Milan’s Salone week. In the serene embrace of Palazzo Isimbardi, “*Re/Creation*” offers a space where minds are free to wander, inspired by the fluid grace of molten glass. The title refers to the innovative technique, where the essence of fused glass lies in letting go. Extremely hot melted glass is allowed to relax, spread and take shape of a form designed for the glass to lie down on. Its own weight and gravity take care of the rest. Similarly, a creative mind is most prolific and innovative when relaxed, free of everyday pressures and demands. This is why, at the beautiful location of Palazzo Isimbardi, Lasvit creates a haven for creatives to escape, recharge and relax.

Aiming to redefine the relationship between glass and architecture, the centerpiece of the presentation is an installation designed by **Lasvit’s Art Director Maxim Velcovsky**. Entitled *Porta*, the monumental piece employs Lasvit’s unique expertise in artisanal glass facades as it showcases the various facets of fused glass. Crafted in Europe’s largest glass kiln, this installation is not merely a display of technical prowess but an illustration of the brand’s capabilities in terms of size and variability, whilst ensuring precision and creativity that meet the rigorous demands of architectural projects.

In addition to the central installation in the Palazzo’s courtyard, Lasvit is excited to present a new collection by the acclaimed Swedish architectural studio, **Claesson Koivisto Rune**. Entitled *“Nebula,”* the collection reflects the essence of Scandinavian design and is crafted using the sophisticated technique of technical glass with an effective metal coating.

Further expanding its innovative portfolio, Lasvit will reveal the bespoke *“Bois de Cristal”* installation by its Senior Designer, **Maria Culenova**. This unique piece combines folded plywood and copper layers to create a never-before-seen light effect through a custom LED module, enhanced by textured clear glass.

Moreover, Lasvit will celebrate its iconic *“Neverending Glory”* series (designed **by Jan Plechac and Henry Wielgus**) with a special limited edition. The La Scala pendant, now reimagined in gold, is inspired by the opulent chandeliers of the famed Milano opera house, and offers a new perspective on Lasvit’s beloved design.

As Lasvit takes over Palazzo Isimbardi with its installations and new collections, the brand reaffirms its position at the forefront of material and glass innovation. Visitors to Milan Design Week are invited to experience the magic of Lasvit's creations and the boundless possibilities of glass.

Experiential design by Cirque.menu (Petr Hák, Zbynek Krulich).

**Address: Corso Monforte, 35, 20122 Milano**

**Opening Hours:** Tuesday 16 April – Saturday 20 April, 10am-7pm. Sunday 21 April, 10am-3pm

[www.lasvit.com](http://www.lasvit.com)

**ABOUT LASVIT**

Lasvit is a global pacesetter for creating daring, unique space and light experiences that are designed to elevate the feelings and the aesthetic of all. Founded by Leon Jakimič, Lasvit is both a taste and a thought leader in the design industry, with a boundless optimism and hunger for making art and design through fusing the traditional with the modern.

A modern, progressive spacial concept company schooled in the long traditions of Bohemian glassworks, Lasvit is a hub of uniquely creative art, design and production talent that creates breathtaking bespoke installations exhibited the world over, as well as uniquely stunning glass lighting and glassware collections.

Lasvit’s unformulaic and bold approach has captivated the global design industry, even winning the design “Oscar” award at Salone del Mobile.

Over the years, Lasvit has attracted renowned designers and artists who wish to collaborate with a brave, unconventional Czech company. Together with such influential voices as The Campana Brothers, Kengo Kuma, Yabu Pushelberg, Nendo and Ross Lovegrove, Lasvit has helped their partners realize the most unforgettable glass collections through their uninhibited artistry and unparalleled craft.

Lasvit is dedicated to a singular mission: To “Lift everyone” by creating breathtaking and sublime spacial experiences that touch the soul of all who look upon them.

#LasvitDesign

**MEDIA CONTACTS**

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